



## BUSINESS TRAINING



### COURSE DESCRIPTION

#### *Business and Marketing Training*

Get private instruction from Michael S. Palazzolo, past president and founding member of NADCA. He is also a builder of the largest air duct cleaning company in the midwest.

#### *How to Price for Profit*

Jumpstart your marketing with 22 inexpensive ideas that work. Having the skill of persuasion is only a part of the source equation. Improve your bottom line instantly!

#### *Keys to Hiring, Training & Motivating*

How to attract and keep quality personnel. Learn how to find them and keep them with simple management techniques. Motivating employees can be an art in itself. Let Mike's 45 years of experience work for you!

#### *Advantages of a Computerized Office*

Let technology do some of the work for you. Safety King's dispatch program has managed thousands of customers all from one click of a button. Find out how we do it!



**Enroll Today By Calling 1-888-4-MICHAEL  
or visit [www.mspmarkets.com/training](http://www.mspmarkets.com/training)**

#### *Learn Secrets From a Pioneer!*

Spend time with the founder & visionary of Safety King. He will give you powerful marketing strategies from someone you can trust!



Michael S. Palazzolo  
Safety King Founder & Visionary

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